

REP HEADLINE# 6145065 TR# E:120531
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: 7EL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT 8 / 12 18 . 47
*** WFTV - TV ***

ADV	#	ADV.	NAME	ISS / DCCC
AGY	#	AGY.	NAME	GREAT AM.

BUYER NAME	KATIE KREITMAN	OFF. #	REP. #
SALESMAN #		OFF. #	REP. #

WASHINGTON, DC 20007
CONTRACT # 6145065
ORDER #

FLIGHT DATES	OCT23/12	OCT29/12	WK-1
CITY TAX	STATE TAX	CO-OP BILLING NEEDEE	

DATE OCT 8 / 12 18 47

REP: ORDER CANCELED
ALL IN'S ZERO'D OUT
NEW TTL SO
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

A hand-drawn sketch consisting of a large, irregular oval outline enclosing a smaller, wavy line drawing. The wavy lines inside the oval appear to be a stylized representation of a face or a series of abstract shapes.

三

AGENCY ADVERTISER CODE = 111 AGENCY EST# = 1193
AGENCY PRODUCT CODE = 14

1	S	1100A-1200N	30	\$175.00	10/23	10/26	0	TUE-F
PROGRAM : NCS MIDDAY								
CON COM1: NCS MIDDAY								
2	S	1237A-136A	30	\$350.00	10/23	10/26	0	TUE-F
PROGRAM : J FALLOON-NBC<								
CON COM1: J FALLOON-NBC<								

REP HEADLINE# 6145065 TREF# E:120531
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-96800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6145065 TRF# E:120531
\$\$S MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
* * CHANGES * * *

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES OCT8/12 18.47
*** WFLA-TV ***

REP HEADLINE# 6145065 TREC# E:120531
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
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* * * * * CHANGES *

REP HEADLINE# 6145065 TREC# E:120531
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
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CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES OCT8/12 18.47
***** WFLA-TV *****

REP HEADLINE# 6145065 TREC# E:120531
SSS MOD# 0: UNAPPROVED REV #1 SSS

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
* * CHANGES * * *

OCT 8 / 12 18.47
* * WFLA-TV * * *

SVC - NSI BOOKS - OCT/11 NOV/11 NOV/PJ EST/ES
 DEMOS - RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD. N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 801 Issue 4



Washington DC 20007

WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Cpgn Comm/ Issue	Democratic Congressional	Submission Cost: 0	Campaign Ref: E-120531068
Buyer: "		Client/Product/Estimate: 11/14/11/193	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12		Weeks: 2	Order Ref: 06145065
Est./PO Number: 06145065		Contract type: Political	Business Type: POLITICAL
Associated Copies: No			Business Category: Transactional

Product: Dccc	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	C
1	M-F 11a News .TWTF..	03		30 Comme	Nbr of Spots Closed PR	3 3		
11	M-F 7p Entertainment Tonight .TWTF..	02		30 Comme	Nbr of Spots Closed PR	4 4		
13	M-F 730p Extra .TWTF..	02		30 Comme	Nbr of Spots Closed PR	2 2		
23	Sat 8p ET / 7p CT RevolutionS.	02		30 Comme	Nbr of Spots Closed PR	1 1		
35	M-F 7p Entertainment Tonight M.....	02		30 Comme	Nbr of Spots Closed PR	1 1		
44	Sat 830p ET / 730p CT Go OnS.	07		30 Comme	Nbr of Spots Closed PR	1 1		
Weekly Totals								
Total Spots/Ord Spots)				11	1	12		
Closed PR								

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	M-F 11a News	:30 Commercial	10/22/12	Closed Pre Emption	0.00	10/15, 10/23)	0000167362	E-120531068
11	M-F 7p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	0.00	10/23)	0000167383	E-120531068
					0.00	10/09, 10/15, 10/23)	0000167398	E-120531068

Local

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
13	MF 730p Extra	30 Commercial	10/22/12	Closed Pre Eemption	0.00	, 10/23, 10/29)	0000167899	E:120531063
35	MF 7p Entertainment Tonight	.30 Commercial	10/29/12	Closed Pre Eemption	3,600.00	No Makegood / Credit	0000000000	E:120531063
23	Sat 8p ET / 7p CT Revolution	.30 Commercial	10/22/12	Closed Pre Eemption	0.00	, 10/23, 10/29)	0000167899	E:120531063
44	Sat 830p ET / 730p CT Go On	.30 Commercial	10/22/12	Closed Pre Eemption	1,500.00	No Makegood / Credit	0000000000	E:120531063
					1,500.00	No Makegood / Credit	0000000000	E:120531063

Grand Totals

	Month 10 Weeks: 4		Month 11 Weeks: 4
	10/22		10/29
Spots	0	0	0

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00

Net Total:	0.00
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Local

REP HEADLINE# 6145065
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP MAY 15/12 14.5
*** WFLA-TV ***

FAX# 703-516-5680
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- WILL HILDEBRANDT (H)
CLASS: NATL LOCAL REGIONAL
DUE DATE MAY 15/12 14.50

ADV # ADV, NAME ISS/DCCC
AGY # AGY. NAME GREAT AMERICAN MEDIA
FLIGHT DATES OCT23/12 OCT29/12 WK-1
CITY TAX STATE TAX
CONTRACT # 6145065

PRDCT DCCC
1010 WISCONSIN AVENUE
WASHINGTON, DC 20007

ORDER #
EST#1193 COMMENTS: (LINE, ORDER, INVOICE)

CO-OP BILLING NEEDED

10/23 10/26 2 TU-F 2

REP: NEW ORDER
TTL 114975 @ 78X

PLS CFM
THANKS, MIKE FOR MEGHAN

CON CM *** THIS IS A CASH IN ADVANCE SCHEDULE ***

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

\$1650

AMM

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	WEEK:	DAY:	SPTS:	
:	:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	:	WEEK:	DAY:	
1	PROGRAM	J	FALLON-NBC<	CON COM1:	NC8	MIDDAY										
2	PROGRAM	J	FALLON-NBC<	CON COM1:	J	FALLON-NBC<										
3	PROGRAM	RACHAEL RAY	CON COM1:	RACHAEL RAY												

1100A-1200N 30 \$175.00 10/23 10/26 3 TU-F 3
1237A-136A 30 \$350.00 10/23 10/26 2 TU-F 2
200P-300P 30 \$300.00 10/23 10/26 4 TU-F 4

REP HEADLINE# 6145065
*** OBTAINING REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REPO FAX# 703-516-9680

REP HEADLINE# 6145065
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

FAX # 703-515-5923
CREDIT RISK !!!
HARRIS REPORT FROM REP

REP HEADLINE# 6145065
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 703-516-9680
CREDIT RISK !!! HARRIS REPORT FROM REP

May 15/12 14.5
*** WFLA-TV ***

REP HEADLINE# 6145065

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY 15/12 14 55
W.D.Z. - J.V. 4-25

LINE#	REP	CD:	TIME	PERIOD	LGTH	SEC	;	RATE	;	START	;	END	;	SPTS	WEEK	;	DAY	;	TYPE	;	SPTS
31			800A-900A		30			\$625.00		10/28		10/28		1			SUN				1
PROGRAM :			SUN	TODAY-NBC																	
CON COM1:			SUN	TODAY-NBC																	
32			900A-1000A		30			\$400.00		10/28		10/28		1			SUN				1
PROGRAM :			NWSCH8	SUN-AM																	
CON COM1:			NWSCH8	SUN-AM																	
33			800P-1000P		30			\$3,500.00		10/23		10/23		2			MON				2
PROGRAM :			BIGST	LR13-NBC																	
CON COM1:			BIGST	LR13-NBC																	
34			400P-500P		30			\$675.00		10/29		10/29		1			MON				1
PROGRAM :			DR.	OZ																	
CON COM1:			DR.	OZ																	
35			530A-600A		30			\$400.00		10/29		10/29		1			MON				1
PROGRAM :			NC8	TODAY@5:30<																	
CON COM1:			NC8	TODAY@5:30<																	
36			600P-630P		30			\$1,800.00		10/29		10/29		1			MON				1
PROGRAM :			NWSCH8	AT SIX																	
CON COM1:			NWSCH8	AT SIX																	
37			700P-730P		30			\$1,800.00		10/29		10/29		1			MON				1
PROGRAM :			ENT	TONIGHT	30																
CON COM1:			ENT	TONIGHT	30																
38			900A-1000A		30			\$700.00		10/29		10/29		1			MON				1
PROGRAM :			TODAY	SHW2-NBC																	
CON COM1:			TODAY	SHW2-NBC																	
39			430A-459A		30			\$75.00		10/29		10/29		1			MON				1

REP HEADLINE# 6145065
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680
MAY 15/12 14:5
*** WPLA-TV ***

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPOTS	WEEK	DAY	TOTL:	SPOTS:
:	:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:		
OCT/12	92525.00		NOV/12		22450.00									
													CONTRACT TOTAL	114975.00
													TOTAL SPOTS	76

MARKET TOTALS \$1,546,330 WFLA 7% WFBS 17% WTSP 28% WTVT 24% WTOS 2% WTRW 2% WMCN 2%
ACCURATE SHARES WMox 0% WXpx 0% WWSB 18% CABL 0%
SVC- NSI BOOKS- OCT/11 NOV/11 NOV/RJ EST/ES DEMOS- RA35+*

Great American Media **Democratic Congressional Cpgn Comm/ Issue**
 1010 Wisconsin Avenue NW **Submission Number 606 Issue 1**

Washington DC 20007



WFLA-TV
 P.O. Box 6410
 Tampa, FL 33601

PHONE (813) 226 6668

Client: Democratic Congressional Cpgn Comm/ Issue

106325

Campaign Ref: E-120531088

11/14/11/13

Sales Rep: HRP Washington, DC

2

Order Ref: 08145063

Political

Business Type: POLITICAL

Business Category: Transactional

Buyer: 10/22/12 to 11/04/12

Est./PO Number: 06145065

Client/Product Estimate:

Weeks:

Contract type:

-->

Product: Dccc
 Demographic: (L) Household

Booking Group: WFLA
 Order:

Key Market: Tampa/St. Petersburg, FL

1

Ref	Sales Product Details	Rate	Spot Type	10/22	10/23	Total	Co
1	M-F 11a News ,TWTF,..	175 30	Nbr of Spots Comme	3	3	3	
2	M-F 1237a ET / 1137p CT Late Night ,TWTF,..	350 30	Nbr of Spots Comme	2	2	2	
3	M-F 2p Rachael Ray ,TWTF,..	300 30	Nbr of Spots Comme	4	4	4	
4	M-F 4p Dr Oz ,TWTF,..	675 30	Nbr of Spots Comme	4	4	4	
5	M-F 5p News ,TWTF,..	1400 30	Nbr of Spots Comme	3	3	3	
6	M-F 530a News ,TWTF,..	400 30	Nbr of Spots Comme	4	4	4	
7	M-F 530p News ,TWTF,..	1400 30	Nbr of Spots Comme	3	3	3	
8	M-F 6p News ,TWTF,..	1800 30	Nbr of Spots Comme	3	3	3	
Weekly Totals: Total Spots(Ord Spots)				66	9	75	

Great American Media **Democratic Congressional Cpgn Comm/ Issue**
 1010 Wisconsin Avenue NW **Submission Number 606 Issue 1**

Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228 8886

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 106325	Campaign Ref: E-120531668
Buyer:	Sales Rep: HHR-Vacation, PA	
Schedule Dates: 10/22/12 to 11/04/12	Order Ref: 06145065	
Est./PO Number: 06145065	Business Type: Political	

Ref	Sales Product Details	Rate	Spot Type	Orig
9	M-F 6a News TWTF..	1000	30 Comme	Nbr of Spots 3 3
10	M-F 630p ET / 530p CT NBC Nightly News TWTF..	5000	30 Comme	Nbr of Spots 1 1
11	M-F 7p Entertainment Tonight TWTF..	1800	30 Comme	Nbr of Spots 4 4
12	M-F 7a Today Show TWTF..	1275	30 Comme	Nbr of Spots 3 3
13	M-F 730p Extra TWTF..	1800	30 Comme	Nbr of Spots 2 2
14	M-F 9a Today Show II TWTF..	700	30 Comme	Nbr of Spots 4 4
15	M-Su 11p News TWTF..	2010	30 Comme	Nbr of Spots 3 3
16	M-Th, Su 430a News TWTF..S	75	30 Comme	Nbr of Spots 4 4
17	Fri 8-9p Whitney / CommunityF..	2800	30 Comme	Nbr of Spots 1 1
18	Mon 10p ET / 9p CTI Revolution M.....	4000	30 Comme	Nbr of Spots 1 1
Weekly Totals: Total Spots(Ord Spots)			66	9 75

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 606 Issue 1

Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 108325	Campaign Ref: E-1205310688
Buyer:	Client/Product Estimate: 11/14 / 1193	Sales Rep: HQP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Order Ref: 06145065	Order Ref: 06145065
Est/PO Number: 06145065	Business Type: Political	Business Type: POLITICAL

Contract type: Transactional
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Co
19	Mon 8-10p ET / 7-9p CT Voice M.....	8000	30	Nbr of Spots	2	2	
20	Sat 12p News	250	30	Comm	1	1	
21	Sat 6p News	900	30	Nbr of Spots	1	1	
22	Sat 7a Today Show	500	30	Comm	2	2	
23	Sat 8p ET / 7p CTRevolution	1500	30	Nbr of Spots	1	1	
24	Sat 9a News	400	30	Comm	1	1	
25	Sat 9p ET / 8p CTCChicago Fire	1800	30	Nbr of Spots	1	1	
26	Sun 10a Meet The Press	2850	30	Comm	1	1	
27	Sun 6p News	1100	30	Comm	1	1	
28	Sun 7p ET / 6p CTFootball Night In America	4000	30	Nbr of Spots	2	2	
29	Sun 8a Today Show	625	30	Comm	1	1	
Weekly Totals:		Total Spots(Ord Spots)		68	3	75	

Great American Media Democratic Congressional Cpgn Comm/Issue
1010 Wisconsin Avenue NW Submission Number 606 Issue 1

Washington DC 20007



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-6688

Orig

Client:	Democratic Congressional Cpgn Comm/Issue	Submission Cost:	106325	Campaign Ref:	E-120531068
Buyer:	"	Client/Product Estimate:	11/14/11/13	Sales Rep:	HHR Washington DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06145065
Est./PO Number:	06145065	Contract type:	Political	Business Type:	POLITICAL
Business Category: Transactional					

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Co
30	Sun 9a News S	400	30 Comme	Nbr of Spots 1	1	1	
31	Tue 8p ET / 7p CT Voice T.....	3500	30 Comme	Nbr of Spots 2	2	2	
32	M-F 4p Dr Oz M.....	675	30 Comme	Nbr of Spots 1	1	1	
33	M-F 530a News M.....	400	30 Comme	Nbr of Spots 1	1	1	
34	M-F 6p News M.....	1800	30 Comme	Nbr of Spots 1	1	1	
35	M-F 7p Entertainment Tonight M.....	1800	30 Comme	Nbr of Spots 1	1	1	
36	M-F 9a Today Show II M.....	700	30 Comme	Nbr of Spots 1	1	1	
37	M-Th, Su 430a News M.....	75	30 Comme	Nbr of Spots 1	1	1	
Weekly Totals: Total Spots(Ord Spots)				66	9	75	
Grand Totals				Month 10 Weeks: 4	Month 11 Weeks: 4		
Totals				10/22	10/29		
Spots				75	66		

Spots	Totals	75

	Month 10 Weeks: 4	Month 11 Weeks: 4
Totals	10/22	10/29
Cost	106325	80875

Grand Totals:

Spots:	75
Gross Total:	106,325.00
Commission:	15,948.75
Net Total:	90,376.25